



The name **Peppertree** exemplifies the various issues facing our industry. The name is intended to induce dialogue and create positive results. **Peppertree** reflects both the *Yin & Yang* of our industry.

For many people, **Pepper** is associated with various negative implications. Numerous individuals have an adverse allergic reaction to pepper. Symptoms may include sneezing, red & itchy eyes, sinus congestion, tightness in the throat and a dry cough. In many ways, today's indoor air quality, reproduce similar symptoms in many building occupants. A disproportionate number of indoor environments have higher levels of pollutants than typically found outdoors. Documents show IAQ is on average 2 to 5 times worse than outdoor air quality, and in some cases, up to 100 times worse. The issue is even greater when one considers people spend up to 90% of their time indoors. Symptoms of poor IAQ may include irritation of the eyes, nose and throat, headaches, dizziness and fatigue. Poor IAQ is generally linked to various biological contaminants, chemical pollutants and a multitude of air-borne particles. Poor IAQ costs North America tens of billions of dollars each year in lost productivity and medical care.

On the flipside, **Trees** symbolize the natural riches within our environment. A tree represents everything that is pure and holistic. Trees use their leaves to create oxygen, purify the air, moderate temperatures, and build nutrient-rich soil. Leaves absorb carbon-dioxide, and through the photosynthesis process, transform it into oxygen. That oxygen is our lifeline, and as a result, trees have been called the 'lungs of the earth'. Trees also cleanse the air of other toxins and pollutants including nitrogen oxides, ammonia, sulfur dioxide, benzene and formaldehyde.

Peppertree understands the issues we face and has the resolve to make things better. We currently offer a certified Greenguard formaldehyde-free fiberglass insulation and will soon offer an anti-microbial duct & smooth-bore flexible duct. **Peppertree** does not use adhesives in the fabrication of any bid & spec flex product - we provide products with lower VOC Levels – and dedicated to a cleaner indoor air environment.

